

Communications Associate in a foundation

If you feel like...

- ... giving a purpose and meaning to your work
- ... striving for adequate cancer care access regardless of origin and financial situation
- ... endeavoring to support existing and upcoming radiopharmaceuticals in the oncology field

...You might just be the one who we are looking for!

Who is the Oncidium foundation?



The **#Oncidiumfoundation** is a **#non-profit** and **#public-benefit** organization that aims to support and accelerate the development of **#radiotheranostics** for **#cancercare** with the objective of improving **#patientaccess** **#worldwide**. Radiotheranostics represent an innovative technology in **#nuclearmedicine**, using both a **#diagnostic** and **#therapy** tool, to detect and treat the same disease. Administered orally or by injection, radiotheranostics could represent a viable option and potentially be lifesaving and enhancing for people living with cancer. [Learn more.](#)

There is still a lot to be done to **#raiseawareness** among doctors, oncologists, patients and the general public about the functioning and benefits of this new diagnostic/therapeutic approach and thus, to **#enhanceavailability** globally. **You are interested, cause-driven, and hands-on?**

Make this quest yours by joining our team and give your career a new meaning 🙌

How will you make an impact? 💡

To support our transition and growth plans, we are looking for a dynamic Communication Associate to join the Oncidium foundation's team. You will work closely with the Head of Communications to develop and drive communication and marketing plans that will ensure the Oncidium foundation's long-term awareness and sustainability. Success in this role will be determined by implementing effective communication strategies to drive customer growth and "brand" loyalty.

Overview of Responsibilities:

- ✓ Manage Marketing Projects and Communication
 - Assigned Marketing projects or developments are led from briefing to acceptance. Respect project deliverables, budget and planning. Communication and Marketing campaigns must address the target audience and convey messages required by the strategy. Implement excellence in day to day work. Improve processes whenever possible. Manage effectively external resources for a better output.
- ✓ Coordinate and organize exhibitions, customer events, external / internal events and focus groups, according to budget/timeline/customer satisfaction requirements.
- ✓ Develop and maintain various communications channels and materials.
- ✓ Ensure website contents remain relevant.

- ✓ Create interactive social media contents and campaigns, produce strategic and general interest news and features content for dissemination to external audiences via online channels.
- ✓ Produce needed content and script for educational and marketing videos. Write, edit, and distribute content, including publications, press releases, website content, annual reports, speeches, and other marketing material that communicates the organization's activities or key developments.
- ✓ Ensure all content complies with company standards and style guides.
- ✓ Create timely reports for all communication campaigns.
- ✓ Develop, suggest, produce and communicate marketing material (offline and online)
 - Marketing materials (leaflet, website, white papers ...) are produced and updated when required according to budget/timeline/requirements/corporate guidelines.
- ✓ Manage/Update CRM contacts
 - Manage and qualify contact database (with focus group participants) so that it is representative of the segments and targets defined by strategic marketing allowing targeted direct marketing actions.
- ✓ Support the Oncidium foundation's team to ensure quality or clinical quality in all communication (sales support documents, quotations, presentation and messaging).
- ✓ Follow up and report marketing and communication expenses to ensure the respect of the budget.
- ✓ Conduct market analysis, business trends, give strategic recommendations and contribute to business development strategy (in line with marketing and objectives).

The perfect match?

You have:

- ✓ A Master Degree in Marketing, Communication, Public relation or similar
- ✓ Minimum of 2-5 years' relevant experience in a communications role
- ✓ An ability in events and project organization
- ✓ Outstanding written and oral communication skills in English and French
- ✓ Proficiency in Microsoft office (Word, Excel, PowerPoint, Teams, etc.), experience in design and publishing software (Adobe Creative Suite (InDesign, Illustrator, Photoshop), Canva, etc.)
- ✓ Excellent knowledge of social media platforms

And you are:

- ✓ An outgoing person with excellent interpersonal communication skills to build and maintain successful relationships with the foundation's team and its community
- ✓ A real team player, able to create relationships at all levels, with multiple stakeholders
- ✓ Able to work autonomously and to set priorities

- ✓ Open-minded, solution-oriented, pragmatic, open to new trends and approaches
- ✓ Creative, innovative, and detail-oriented
- ✓ Ready and flexible to travel
- ✓ Based in Belgium

What do we offer? 🇧🇪

- An exciting opportunity to become a key player for the foundation's brand development
- An active role and impact on the foundation's communication strategies
- A full-time schedule in a hybrid working environment
- A permanent contract to invest and serve our mission with equally passionate colleagues
- A mission beyond borders with a requirement to travel > 10% of your time (Headquarters located in Belgium)
- A competitive salary package

Looking forward to meeting you! ✨

To apply, please send your CV and a cover letter (no more than 2 pages) saying how your skills and experience meet the requirements to the attention of management: contact@oncidium-life.org marked "job application Communication Associate" before October 13, 2023.